

## HOW CAN BLUE HELP?

CLIMATE ACTION PLAN DEVELOPMENT

ENERGY AUDITS

ENERGY REBATES & INCENTIVE SERVICES

GHG EMISSIONS INVENTORY

ON-SITE RENEWABLE ENERGY SOLUTIONS

POLICY ANALYSIS & LEGAL  
COMPLIANCE SERVICES

REDUCTION SITE ANALYSIS IN THE  
BUILT ENVIRONMENT

SOLAR FEASIBILITY STUDIES

WATER CONSERVATION

WASTE AND MATERIALS MANAGEMENT



*beyond sustainability*

**blue**<sup>7</sup>  
ENVIRONMENTAL PERFORMANCE CONSULTING

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A Division of Mazzetti Nash Lipsey Burch



TUNING UP YOUR FACILITY
ASSESS. Evaluate energy and water use, emissions, effluent, materials use and waste generation.
SET TARGETS. Decide what you want to achieve.
EDUCATE. Communicate possible strategies.
PLAN. Develop a strategic plan.
IMPLEMENT. Execute your plan.
MEASURE & VERIFY. Evaluate progress & adjust as needed.

**BLUE IDENTIFIES AND IMPLEMENTS OPPORTUNITIES THAT MAXIMIZE ENERGY AND WATER SAVINGS, CUT EMISSIONS AND REDUCE WASTE**

## A STEP-BY-STEP APPROACH TO BETTER BUILDINGS.

The BLUE environmental performance advantage reduces your operations budget and your environmental impact—all at the same time. BLUE uses a comprehensive whole building systems approach to identify—and implement—opportunities that maximize energy and water savings, cut emissions and reduce waste.

BLUE combines the latest building performance techniques with practical engineering solutions. Our integrated approach starts with an assessment of your building's current performance and moves to performance goals and action plans. The result? A more cost-effective, and better-performing building.

### SELECTED PAST WORK

#### KAISER PERMANENTE — REDUCING ENERGY & CARBON FOOTPRINT

In 2001, Mazzetti Nash Lipsey Burch (M+NLB) worked with Kaiser Permanente to manage and reduce energy use in all of Kaiser's Northern California facilities—a total of 10 medical centers. M+NLB's work resulted in a series of energy-saving recommendations that

now save a total of \$2.5 million each year—enough to pay for Kaiser's capital investment in energy-saving technologies. Today, M+NLB is working with Kaiser on a similar energy-saving strategy for their facilities across the country, as well as a plan to reduce the company's greenhouse gas (GHG) emissions.

#### ST. JOSEPH HEALTH SYSTEM — CLIMATE CHANGE & COMPETITIVE ADVANTAGE

Facing challenges of imminent GHG regulations in 2007, St. Joseph Health System (SJHS) hired BLUE to provide an overall assessment of its GHGs. BLUE developed ways for SJHS to streamline record-keeping and data management, making it easier to generate an inventory for reporting emissions. By becoming an early mover in addressing climate change, SJHS is now in a position to influence future policy and reduce future costs of managing and reducing emissions. BLUE is proud to have helped SJHS become one of the first healthcare systems to successfully report their GHG inventory to the California Climate Action Registry.

### BEYOND ENGINEERING

BLUE is a division of Mazzetti Nash Lipsey Burch (M+NLB), a multidisciplinary MEPT engineering firm with a half-century of experience in the design and operations of buildings. BLUE supports M+NLB's nine nationwide offices, providing clients with the expertise and tools necessary to prepare for environmental regulations; offering awareness, education, and training; and aiding public, private, and non-profit organizations in mitigating the impacts of their built environments.

